



Momentum Dance Arts

2024-2025 Competitive Cheer Information

Competition requires a greater level of commitment to cheerleading.

Cheerleaders, as part of Momentum Team Cheer you are expected to be committed to your classes, cheering full out and working hard for your teachers and choreographers. Those who listen to every correction and apply themselves in every class and practice will have the most success. Remember to show respect to all teachers and staff, your parents, and all students at the studio. We are all in this together and want to create a successful team!

Parents, Our competitive program requires a positive atmosphere from all involved. Cooperation between all parents is expected at all times. Please show respect for staff members, other parents, and all cheerleaders. A positive and enthusiastic outlook on this program extends to your child. Negative comments and feedback can be harmful to your child's progress and education. We expect all parents to maintain an open line of communication so that we may work together to meet the goals of each cheerleader.

Tryouts: Both new and returning members will have to try out in order to be considered for the 2024-2025 MDA Competitive Cheer Team. You must be present at both the practice session and the tryout to be considered. If you are unable to attend our live tryout, you may be approved for a video submission. Deadlines and restrictions will apply for video submissions. Momentum Tiny's are only required for one day. The non-refundable audition fee is \$30 (CASH OR CHECK ONLY) and will help compensate our choreographers and judges for their time. Momentum Tiny's non-refundable audition fee is \$20 (CASH OR CHECK ONLY). This will be a closed tryout. There will be no observers allowed in the dance room. If you are late, you will not be allowed to try out. We suggest arriving at least 15 minutes early. The tryout for ages 8 and up will consist of a [approximately] 30 second dance routine, jumps, cheer, and tumbling. The audition for ages 4-7 will consist of a [approximately] 30 second dance routine and cheer with optional tumbling. Your cheerleader will also be brought in to answer a few questions from our judges.

June 1st

Choreography/Practice Session

10:30am-12:30pm Ages 8-11

12:30-2pm Ages 12 and Up

* Routine videos will be uploaded to our website at the end of day one.

June 2nd (Closed to Observers)

Team Tryouts

9-10am Ages 4-7 (Momentum Tiny's)

10:30-12:00pm Ages 8-11

12:30-2:30pm Ages 12 and Up

There is a \$30 Audition Fee due at time of application, Due May 24th.

There is a \$20 Audition Fee at time of application for Momentum Tiny's, Due May 24th.

What to Wear and other Audition Details: All cheerleaders will wear a white tee or tank, black shorts, white tennis shoes, and hair pulled back in a ponytail. No MDA or MTC gear.

Ages 4-7 will learn an age-appropriate level of difficulty dance as well as a cheer. If they are able to demonstrate any tumble skills they may but it will not be required.

Ages 8+ will learn a dance and cheer. They will also be required to demonstrate a toe touch, front hurdler, cartwheel, and round-off. Any additional tumbling will be optional.

What Happens after the Audition: Cheerleaders will receive an email announcing if they have been accepted on to Momentum Team Cheer by Monday, June 3rd. Your completed contract and uniform deposit will be due July 1st to accept your spot on the team. A meeting will be scheduled to go over expectations in July. Your cheerleader's signed contract can be emailed to Momentumdancearts@gmail.com or brought into our office. If you are not a current MDA student, and are selected for the team, you will be placed on probation until the end of our choreography bootcamp week in August.

Your Time and Responsibilities

Ages 4-7: Will rehearse 2 hours a week and will participate in Team Classes and Hip-Hop Pom/Acro classes.

Required: 2 Competitions

Ages 8-11: Will rehearse 3 hours a week and will participate in Team Classes and Hip-Hop Pom/Acro classes.

Required: 3 Competitions

Ages 12 and up: Will rehearse 3 hours a week and will participate in Team Classes and Hip-Hop Pom/Acro classes.

Required: 3 Competitions

Most events will take place in Jacksonville, Orlando, Tampa, or surrounding areas. Team members will also be required to attend all community events/performances.

The Competitive Cheer season commitment will be August-May. Momentum Tiny's season commitment is August-March.

ALL TEAM MEMBERS,

- Mandatory Cheer Choreography Boot Camp is Scheduled for August 5th-August 9th. Please keep the entire week open 8am-8pm. Cheer Boot Camp schedules TBD. Momentum Tiny's will have limited rehearsal during this week (Approx 5 Hours).
- Your studio time will be increased. We will do our best to group classes together to minimize weekdays at the studio.
- Parents must attend a private mandatory meeting for uniform fitting, team expectations, and goals with the Competitive Cheer Directors in July.
- Cheerleaders will give all teachers respect during class by not talking back, coming prepared, having their hair secured away from their face and in the proper cheer clothes.
- All cheerleaders will follow team dress code and will have their hair up and secure, wearing only black shorts and top -or- practice uniform for team practices and team classes.
- Cheerleaders will respect their teammates by not talking and/or gossiping about each other. This will not be tolerated. We are a team. Any violations to the contract will be noted and after the third occurrence, your cheerleader will be placed on probation and may lose their spot on the team.
- Specific routines will be by invitation only and at the discretion of the choreographer depending on age, level, ability, or a certain look they may need to fulfill a part in their routine. It is not appropriate to ask to be included in extra routines.
- Last minute withdrawals from any competition will not be tolerated. Serious injuries or family tragedies are the only exceptions. All entry fees are non-refundable due to each competition's policies.
- All competition scheduling is set by the competition itself; not our studio. Any requests to alter specific days and times of performances cannot be accommodated and will not be accepted.
- During the competition season, cheerleaders are prohibited from altering their hair color involving any color that is not natural such as bold streaks, blue, red, green etc., permanent hair accessories such as feathers, colored extensions etc. are not allowed. No body piercings or tattoos are allowed while competing. Absolutely no nail polish or fake/acrylic nails allowed while competing. No jewelry allowed unless otherwise specified.
- Level placement, music selection, choreography, uniform, and spacing of all group routines are at the choreographer's discretion and are not up for discussion. These decisions

are made from many years of teaching experience. All staff members are passionate about our competition team. We take pride in every student and every routine. All decisions are made in the best interests of the cheerleaders. Inappropriate and demeaning parent and/or student comments will not be tolerated.

- All cheerleaders are required to attend their group photo sessions. If you are unable to attend due to an unforeseen reason you will be required to schedule with the photographer in a timely manner in order to be photoshopped in. You will be required to cover any additional fees that may occur for time and editing.
- All cheerleaders are required to enroll in certain team classes throughout the season. Additional strength and conditioning classes may be required for your cheerleader depending on routine selection.
- Cheerleaders must train exclusively at Momentum Dance Arts while under contract. All outside supplemental training should be presented in writing to the Company Director, approved, and will be added to the team calendar to ensure there are no team conflicts.

Mandatory Summer Classes: In an effort to maintain the cheerleader's skills, they must train during the summer. If your cheerleader is training outside of the studio, please let us know ASAP so we can log their hours.

Our summer classes will consist of cheer classes specifically designed to work on strength, tumbling, and stunting goals for our upcoming season.

Fall Class Requirements:

Momentum Dance Arts provides a variety of classes that not only benefit dancers, but cheerleaders as well. Team members are highly encouraged to take extra classes, but it is not required. Strength & Conditioning, Acro, Hip Hop, and Cheer are just a few of the many available options.

*****New This Year~***

Momentum Tiny's Ages 4-7

Calling all tiny cheerleaders! The Momentum Tiny's is made up of our 4-7 year-old cheerleaders who love to cheer and perform. This program combines discipline and fun together to give each cheerleader the foundation to take their cheering to new heights. This is the building blocks for a strong foundation in cheer. Cheerleaders train 2-3 hours a week and attend two competitions.

***All Competitive Team members ages 11 + will be required to assist at least (1) hour per week.** This is an integral part of being a team member. These leadership roles allow our older team members the opportunity to gain teaching experience and help to instill qualities that will help nurture their relationships with the younger members of our team.

Attendance Policy: Proper attendance is an essential component of the cheerleader's education and progress. All classes are dedicated to skills and/or routine. A cheerleader who misses class and/or rehearsal may hold back the progress of the entire team. When a cheerleader is absent from a choreography class, they are expected to learn the choreography prior to returning to the next class and may be required to take a private lesson. All cheerleaders are allowed no more than 3 absences from practice/class. Although cheerleaders are allowed 3 absences, we encourage perfect attendance. Cheerleaders should only be absent if it is absolutely necessary. Attendance will be monitored closely in all classes. There are no "make up" classes for any missed practices/classes. Private lessons will be mandatory to make up for missed classes/practices at the expense of the cheerleader if requested by the director/choreographer/or instructor. Cheerleaders must be in attendance the week before a Competitive Event.

Financial Obligations

All team members will have a separate competition account that will keep track of all competition expenses and credits. All competition entry fees, team attire, and costumes will be billed as an installment payable September-April. All accounts must be paid in full by May 1st. Any funds left over by April will be credited to your dance class tuition account; any balance will be collected at this time.

Monthly Competitive Company Fees: \$200/Mth Star & Elite, \$150/Mth Tiny's
Each cheerleader will attend 2 classes a week. One stunting & routine class lasting 1.5 hours (1 hour for Tiny's) and one Hip Hop Pom & Tumbling/Acro class lasting 1.5 hours (1 hour for Tiny's). 3 hours of mandatory class time for Star & Elite teams, 2 hours of mandatory class time for Tiny's.

Choreography Fees: \$75/Cheerleader

Choreography costs are to not only pay the choreographer but to also cover the cost of the music mix needed for competition routines.

Admin/Staff Travel/Transport Fee: ~\$50/Cheerleader/Competition

As part of the Competitive team, you will be required to pay this fee for each Convention/Competition you are participating in. This fee pays for instructor/choreographer's travel expenses, administrative time coordinating events, and any transport costs.

Competition Entry Fees: ~\$100 per competition/cheerleader

These fees cover the price of entering the competition itself.

Team Attire Fee:

Stars & Elites: ~\$1017 Momentum Tiny's: ~\$938

This will include selected team apparel for the season which consists of a practice uniform (2 for Star & Elite), warm-up outfit, uniform, cheer shoes, bow, & backpack.

*We purchase new team attire (uniform/warm ups/practice uniform) every other year. This year all members will be required to purchase new gear. It is mandatory that your cheerleader have one parent present for fitting.

Extras:

- Travel expenses, hair pieces, and makeup will be your responsibility.
- Competition/Convention entry fees are non-refundable.

Competitor's Obligations: All competitors will be required to rehearse during their scheduled time slot as well as practicing throughout the week on their own time. Cheerleaders should have a copy of all competition music. When becoming a member of the team, it is with the understanding that being a member of the team comes before ALL other activities in which they may be involved. We suggest that cheer be their only activity as competing can be time-consuming especially as competition dates get closer. Committing to outside activities has a strong effect on the student as well as the other team members, when a student is absent. Remember cheer is judged as a TEAM when competing, and one student with bad attendance hurts the entire TEAM. If any student or parent feels they cannot see this commitment through, we suggest they bow out of the competition team before our choreography Bootcamp.

Fundraising: All team members must be responsible for their own fundraising. Any funds raised for the team must be given to the Director to apply the appropriate credits to each account. Sponsorship forms will be handed out if your dancer would like to solicit donations from local businesses. These sponsors will be given advertising options on our website and in our end of the year recital programs. The director must first approve all fundraising activities.

Additional MDA Classes: We will provide special pricing for any additional classes that your cheerleader may choose to take at the studio.

Estimated Minimum Competitive Expense Forecast

Momentum Tiny's (Ages 4-7):

| Fee | Cost |
|--|-------------|
| Choreography Fee (Due July 31st) | \$75 |
| 1. Admin/Transport Fee | \$100 |
| 2. Competition Entry Fees | \$200 |
| 3. Team Attire | \$938 |
| 4. Uniform Deposit (Due July 1st) | \$250 |
| 5. Total Team Monthly Fees (Class/Practice) | \$1500 |
| | |

Total Competitive Cost (Items 1-5): \$3065 - \$325 (deposit & choreography)
10 Installments Aug-May: ~\$274/mth

**Siblings receive a 10% discount on these areas - ~\$257/mth

Star & Elite (Ages 8+):

| Fee | Cost |
|--|-------------|
| Choreography Fee (Due July 31st) | \$75 |
| 1. Admin/Transport Fee | \$150 |
| 2. Total Team Monthly Fees (Class/Practice) | \$2000 |
| 3. Team Attire | \$1017 |
| 4. Uniform Deposit (Due July 1st) | \$250 |
| 5. Competition Entry Fees | \$300 |
| | |

Total Cost (Items 1-5): \$3792 - \$325 (deposit & choreography)
10 Installments Aug-May: \$347/mth

**Siblings receive a 10% discount on these areas - ~ \$325/mth